



Portage Lake Whoopie Pie Festival Registration

The 2022 Portage Lake Whoopie Pie Festival is Saturday August 13 from 10 to 1 pm at the tennis courts behind the Portage Lake Municipal Building. Rain location will be inside the Municipal Building. Vendors please park in the grassy area behind the building. Vehicles will NOT be allowed in the gravel area between the tennis courts and the ball field after 9:45 am.

Registration fee is \$15 for 12 X 12 space. Participants are **required to sell** Whoopie Pies of any kind, as well as provide samples that potential customers can purchase for 25¢ a sample. There will also be an optional contest for participants to try to win some cash with two categories: Most Traditional and Most Creative.

The Summer Round-Up Committee will be selling tokens that customers can use to vote for their favorite booth. Jars for the tokens will be provided by the Committee, and an award will be given for People's Choice at the end of the Festival.

You may sell any other items at your booth, but Whoopie Pies **MUST** be included in your offerings.

To participate in this event, return the completed form below along with your cash or check made out to Town of Portage Lake no later than August 11, 2022. You can bring completed entry forms to the Portage Lake Town Office or mail them with your registration fee to Town of Portage Lake, PO Box 255, Portage Lake, ME 04768.

Contact Corrine Routhier with any questions before the event, at work at 207-435-4361 or manager@townofportage.org, or personal cell 227-0819 or cmrouthier75@gmail.com.

Portage Lake Whoopie Pie Festival 2022 Entry Form

Person or Organization: _____

Mailing Address: _____

Email: _____

Phone: _____ # Spaces needed: _____

Total Fee Enclosed: # Spaces _____ X \$15 = _____

Portage Lake Whoopie Pie Festival Rules, Regulations & Suggestions:

1. Festival opens promptly 10 am. Vendors should arrive no later than 9:45 am, and be ready when the gates open. A portion of the area just outside the gates are closed to vehicles after 9:45 am.
2. All Whoopie Pie judging starts at 11:30 am. There are two categories for judging: Most Traditional and Most Creative, with 1st, 2nd, and 3rd place winners in each category. Vendors can submit up to 2 pies for each category. There is also one People's Choice winner determined by the customers.
3. Each vendor is responsible for their own table & chairs. A canopy or awning is highly recommended. Tables can be rented from the Town Office for \$10 per table if needed, but arrangements must be made prior to that Saturday.
4. All vendors must have Whoopie Pies to sell. You may also sell whatever else you wish. Some vendors in the past have sold crafts, jewelry, homemade canned goods, and drinks.
5. All vendors must have samples for the public to try. Each Whoopie Pie can potentially have up to 16 samples, depending on the size of the pie. Samples can be sold to customers for 25 cents each, money paid directly to the vendor!
6. People's Choice is determined by the customers, who will put a token in the jar at your booth if they like what they see! Tokens are sold by the Summer Round-Up Committee at the entrance table, and jars are provided to each vendor by said committee.
7. Vendors should have extra money to make change and some bags for customers to use if needed.
8. In the event of a hard rain, the Festival will be held inside the Municipal Building.

HAVE FUN AND ENJOY THE DAY!